

SEO [Search Engine Optimization] Packages

marketing
with a
Flair



Packages Monthly Cost	Simple \$750	Standard \$1,000	Essential \$1,250	Pro \$2,800	Enterprise \$4,500	Domination \$5,750
ON-SITE (ONE-TIME)						
Google My Business Setup	1	1	1	2	3	4
Competitive Landscape Analysis			X	X	X	X
AUDIT (MONTHLY)						
Google Webmaster Tools	X	X	X	X	X	X
Google Analytics Check <small>Updates to content and meta data including Title, Description, keyword density, Index, anchor text, site links, schema.org, canonicalization, 404 errors, robots.txt and sitemap.</small>	X	X	X	X	X	X
ON-SITE (RECURRING)						
On-site edits	4 pages	6 pages	2 Pages	4 Pages	6 Pages	8 pages
Keyword Research & Analysis	X	X	X	X	X	X

SEO Packages – CONTINUED



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SEO CONTENT MARKETING (RECURRING)						
On-site SEO Blog Posts	1	2	2	4	6	8
Citations	20	30	20	40	60	80
Press Releases			1	2	3	4
LINK BUILDING (RECURRING)						
Niche Relevant Guest Posts Per Month	2	4	3	6	9	12
SYNDICATION						
Featured News Placement						1
Suggested Posts for Client's Twitter, Facebook & Google+			X	X	X	X
Long Tail Keyword Software				X	X	X
CLIENT DASHBOARD						
Reporting	X	X	X	X	X	X